

# CAPABILITY STATEMENT

## OWNERS

**Eric Franklin, Proprietor**

### **Positive Results Lawn Services Incorporated**

Attention: Eric Franklin

423 E. 19th Street

Little Rock, AR 72114

(501) 753-2432 Office

(501) 791-0304 Fax

**[positiveresults01@comcast.net](mailto:positiveresults01@comcast.net)**



## Executive Summary

**POSITIVE RESULTS LAWN SERVICES INCORPORATED, (PRLS)** is North Little Rock, Arkansas' premier lawn maintenance, irrigation and sprinkler system installation and horticultural service firm.

Formally established in 1998, PRLS is comprised of highly skilled professionals who possess the expertise and unique ability to customize your landscape to enhance the image of your organization and improve the value of your property.

We also provide a full suite of worry-free maintenance services for government institutions, apartment complexes, and shopping malls, commercial and residential customers.

Using computer based design capabilities and a keen creative perspective; our designers will provide you with a virtual makeover of your landscape. Clients rave about the outstanding quality, attention to detail, and professional services they receive.



## Company Profile

**Positive Results Lawn Services Incorporated** began as a lawn care company over a decade ago. Since then we have evolved into a full service landscape construction and maintenance company with clients throughout the entire Little Rock metropolitan area. Our clients include industrial, government institutions, commercial and residential customers.

Our veteran landscape installation and design staff has expertise in seeding, sodding, irrigation, drainage, specimen tree/shrub transplanting, seasonal color and ornamental construction. PRLS's expert maintenance team provides all the services necessary to



keep your property looking its best, rain or shine, fifty-two weeks a year. Our firm is state licensed/insured to apply any available landscape chemical necessary to achieve total pest control through an up-to-date IPM (insect and pest management) program.

Positive Results Lawn Services is a minority owned and operated company and recent applicant with Small Business Administration and US Central Contractor registry. *\*Pending approval.*

### NAICS Code

561730 (Landscape Services)

541320 (Landscape Architectural Services)

541310 (Design)

237990 (Retaining walls)

332919 (Sprinklers)

## Service Capabilities

Positive Results Lawn Services Inc will always meet or exceed customer expectations in all aspects of service, while maintaining the highest levels of professionalism. We will be competitively priced, and provide the best value in the marketplace. We will maintain an intimate relationship with our customers – unique to the home services industry. We will understand and anticipate our customers' needs, and always deliver on our commitments.

We will utilize sound practices to create ecologically safe environments for our clients.  
Services

### Landscape Design and Installation

PRLS is capable of designing and installing of lawns, flower beds, seasonal color planting, trees, shrubs, fences, decks, gazebos, custom sheds, concrete walkways, rock walkways, concrete driveways, pavestone driveways, pavestone walkways, walls, and much more. Our talented landscape architects and landscape architecture graduates ensure that each project integrates your ideas fit within your budget.



### Irrigation System Installation

Proper water management is a big part of protecting your landscaping investment. We provide irrigation system installation, maintenance, and troubleshooting services that can take care of all your irrigation needs. We are known for our timely service, eliminating the worry that your landscaping may wilt in the mid-summer heat.



## Erosion Control

Our erosion control service provides highly experienced NPDES inspectors and DOT qualified professionals who will diagnose problems, recommend fixes and get your situation taken care of. We offer a wide range of services from silt fence installation and maintenance to rainwater management.

## Construction

We take technical proficiency, budget adherence, and pre-scheduling and scheduling as metrics for each project. What this means is that we plan, organize and prepare to do the work right the first time. We work with the finest craftsmen in the area and hand-select only the finest materials in the region to create lush landscaping, pools and fountains, detailed structures, intricate iron gates/fences and details of the highest quality. The right equipment is selected, the right team for each job, and disciplined managers oversee the project and systematically evaluate progress to ensure its' success.



## Maintenance

A stewardship approach ensures each environment receives the technical services required for proliferating and healthy landscapes throughout the year. We provide a comprehensive menu of maintenance service options, from;

- Lawn Mowing
- Disease and Pest Control
- Tree and Shrub Service
- Snow and Ice Removal
- Weekly, bi-monthly or Customized Service



### Horticulture

Positive Results Law Services offers customized seasonal services such as: **Seasonal Color Programs using the most adaptable Annuals & Perennials; Technical Pruning; Lawn Renovation; Landscape Clean-up/Renovations.** This division provides capabilities and capacity for all small landscape projects that do not require engineering or construction services. Our horticulturalists are educated and trained to provide proactive services, which create the essential link from construction and maintenance.



### Pressure Washing

We own several commercial grade pressure washers that can take care of all your pressure washing needs. From cleaning decks, driveways or tombstones, we can service all your needs.



## Pricing

Without a doubt, one of the strongest benefits of doing business with Positive Results Lawn Services Inc. is our unmatched value proposition and quality assurance statement.

### Value Proposition

After choosing to do business with PRLS, **we guaranteed that you will not find a legitimate lawn care service provider in the Little Rock area capable of providing the same or identical high quality services at a more competitive price – period.** That is our value proposition.

*'Once a Positive Results Customer, Always a Positive Results Customer.'*

### Payment Options

- Customized and flexible billing options designed to meet the clients' needs.
- Weekly, Bi-monthly or Quarterly Invoice Payment \*Options
- Major Credit Card, Check or PayPal



## Contact

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